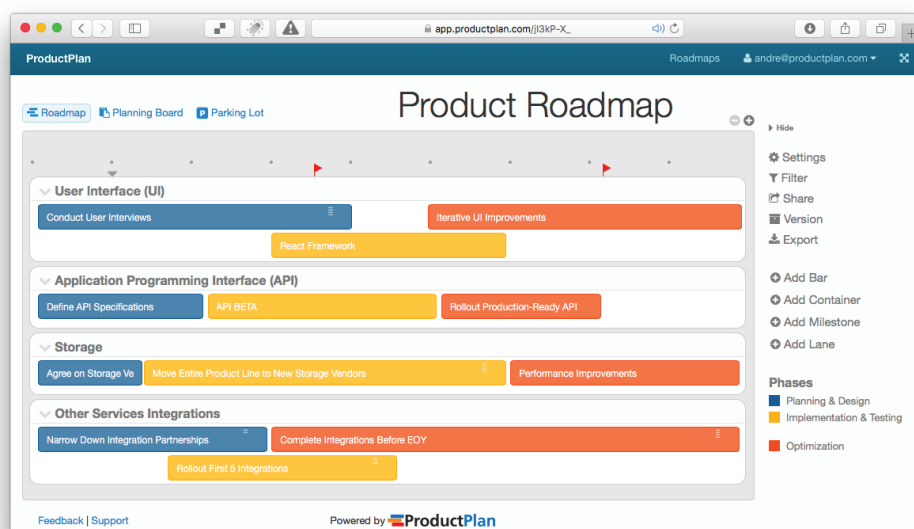


Beautiful and Easy Roadmaps

ProductPlan is the easiest way to plan, visualize, and communicate your product strategy. Today, many product teams use cumbersome tools like spreadsheets and slide decks to build their roadmaps. Standardize your process with our collaborative, web-based roadmap software and convey the big picture in one place. Create and share beautiful roadmaps to build consensus across the entire organization.



- Easily create and share unlimited roadmaps
- Visualize your product strategy for more impact
- Create better company alignment and focus
- Simple pricing with free and unlimited viewer licenses
- Prioritize future opportunities to meet your strategic goals
- Get started quickly by importing existing spreadsheets
- Export roadmaps in different formats

Plan and Prioritize Initiatives

Easily manage your opportunities and prioritize all your initiatives. Align product decisions with your organization's strategic goals. Quickly rearrange your roadmap to reflect an evolving strategy. ProductPlan is the easiest way to:

- **Capture future opportunities** in a central location with the Parking Lot.
- **Score your initiatives objectively** with the Planning Board.
- **Create unlimited snapshots** of your roadmap for sharing and comparison.
- **Tie details to high-level strategy** and show completion status on your initiatives with our JIRA integration.

“ProductPlan has helped us improve the business by giving us back our time to think strategically — not tactically about how to share information.”

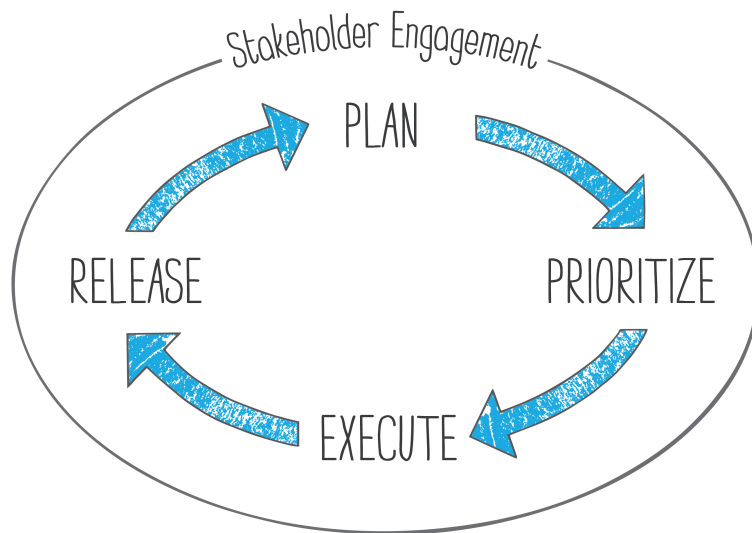
Dan Larsen – Technical Product Manager, Henry Schein, Inc.

Build Beautiful Roadmaps with Ease

Build beautiful roadmaps in minutes. Share live roadmaps and update your plans on-the-fly. Eliminate the tangle of spreadsheets, slide decks and wikis. Import your current spreadsheet into the Parking Lot to quickly build your roadmap or score opportunities. Create unlimited roadmaps to serve different audiences. With ProductPlan, you can:

- **Get started right away.** Just drag and drop bars onto your roadmap.
- **Represent themes or releases** by grouping bars together in containers.
- **Customize your roadmaps** with legends, timeframes and milestones.
- **Control the level of detail you share** by adding tags and filters to your roadmaps.

Communicate Your Strategy to Stakeholders



Present a compelling story and get buy-in from your executives with beautiful, visual roadmaps. Engage your stakeholders at every stage of the product development process by providing a single source of truth. ProductPlan allows you to:

- **Invite viewers and editors to collaborate on your roadmaps**, or share them via private links.
- **Present your roadmap in style** during team meetings with fullscreen mode.
- **Convey the big picture** by merging multiple roadmaps together into a seamless Master Plan.
- **Export high definition roadmaps** for sharing or to insert them into presentations.

ProductPlan is easy-to-use roadmap software designed to help product teams better plan and communicate their strategies. Our drag and drop features are intuitive and let product managers get started building beautiful roadmaps quickly. ProductPlan roadmaps are highly visual, communication-focused and built for team collaboration. Visit www.productplan.com and try ProductPlan free for 30 days.

